

Think Before You Share

Media Literacy Tips for Navigating Climate Information

In the age of climate crisis, not all information is created equal. Before you trust or repost something, ask yourself:



Who created this message?

A journalist? Scientist? Activist? Government source? Or just an anonymous account?



What is their purpose?

Are they trying to inform, persuade, spark outrage, or push an agenda?



Is it based on facts or just emotion?

Look for credible data, expert sources, and scientific consensus. Beware of emotional manipulation.



Are certain voices being amplified or silenced?

Whose perspective is missing? Are frontline communities, scientists, or youth activists heard?



What's missing or left unsaid?

Is the story missing: Historical context? Impact on vulnerable groups? Possible solutions?



How can I verify this?

Use tools like: Fact-checking websites, Reverse image search, Trusted sources (IPCC, NASA, credible news outlets)

Critical Thinking = Climate Resilience

Climate change is complex – often politicised, sometimes even manipulated. Some messages simplify, distort, or twist reality to fit a narrative.

Stay informed. Stay curious.

Learn how in our course at the Digital Academy against Climate Change Disinformation.

Visit <https://agoraclimatedisinfo.eu/>

